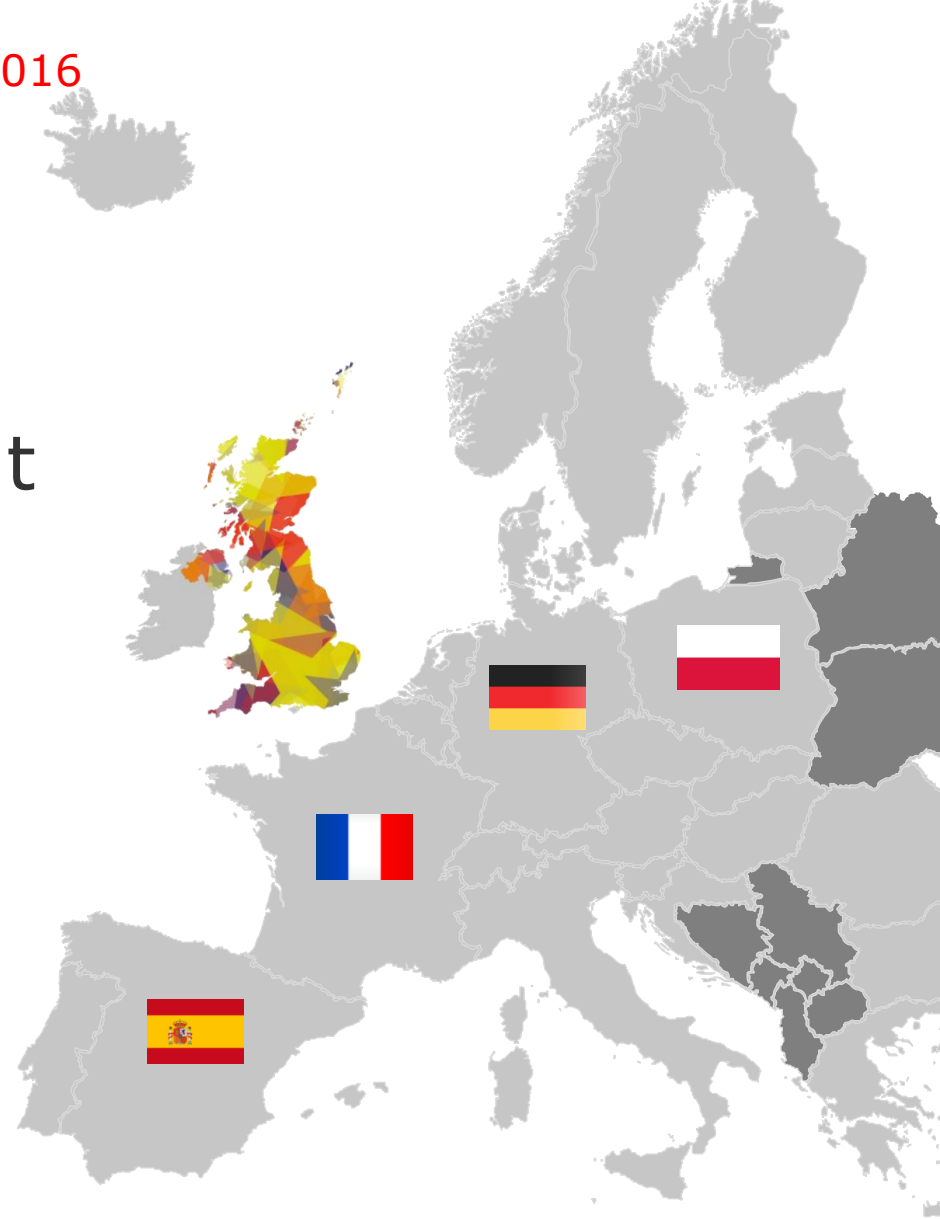


EMBARGOED UNTIL 0600 GMT, 20<sup>th</sup> April 2016

# UK EU Referendum: Views from the Continent



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# Foreword, methodology and contacts

While our teams in UK pay extremely close attention to the UK EU Referendum issue – and regularly publish on this topic – we are pleased to present this first TNS Public Affairs multi-country survey on the potential of 'Brexit.'

For this first edition of our 'Views from the continent' Germany, France, Spain and Poland were surveyed, as well as the UK, in April 2016.

Do not hesitate to contact our experts, both a global and at a local level for further insights and comments.

Thank you.

**Fieldwork was conducted from 4th to 14th April. Approx. 1000 persons 18+ nationwide samples (1500 in France) were interviewed (telephone or online).**

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# Main findings

While British respondents remain divided on their future within the European Union (38% would be in favour of 'Remain,' 34% for 'Leave' and 28% remain undecided), in all other countries where we conducted our survey, majorities of citizens want the UK to remain part of the EU, this is particularly the view in Germany and Spain. We found higher levels of antipathy toward a 'Brexit' in Poland, who have recently elected a Eurosceptic government, with 39% responding as 'don't knows'. It is in France however, that we find the most favourable responses for the UK to leave the EU (41% against 59% for Remain).

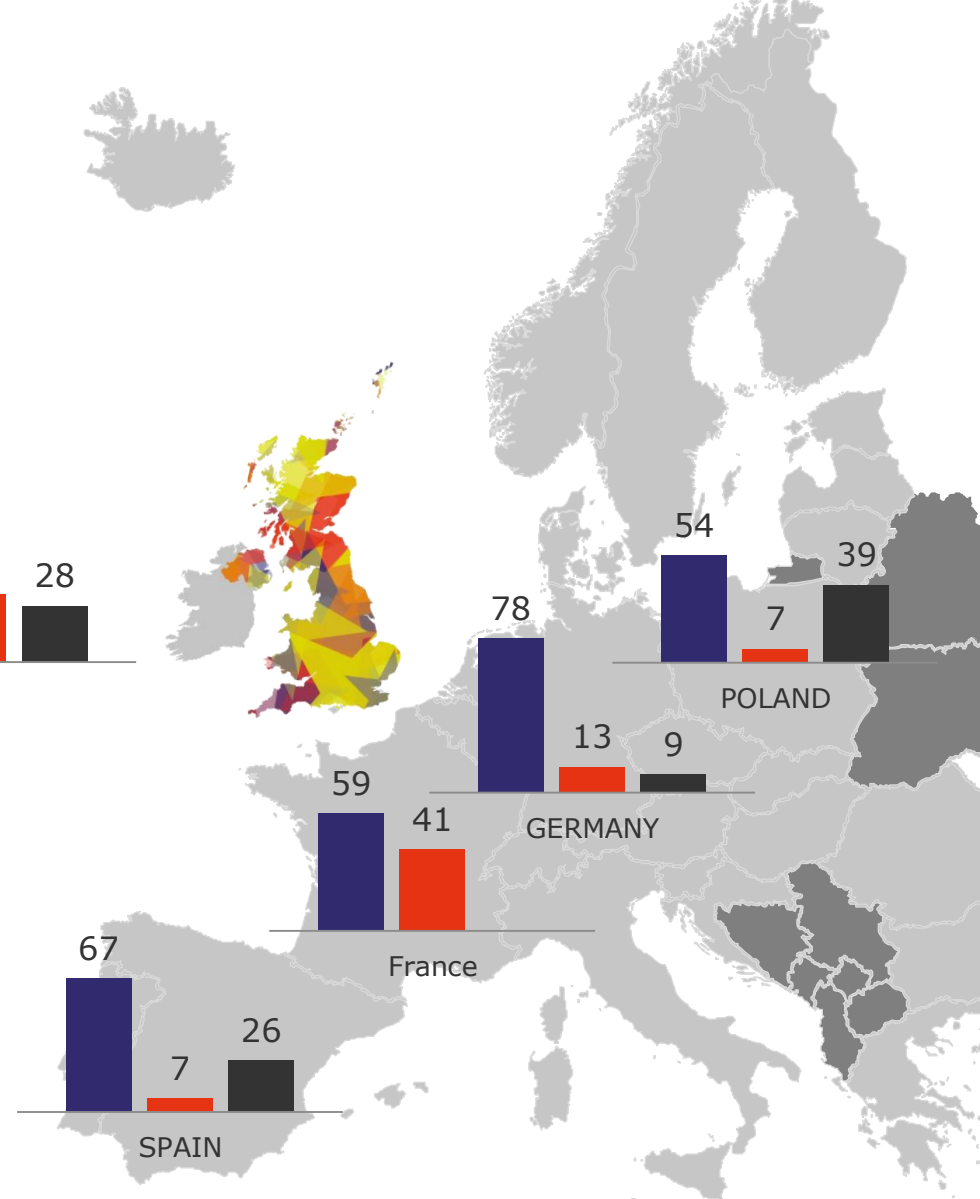
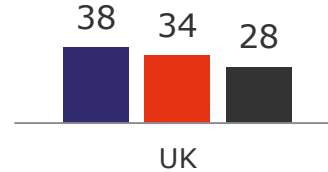
It is also in France that opinions on the election results are the most divided : 52% of French respondents believe that citizens of the United Kingdom will vote to leave the Union. Other surveyed countries predict the UK will in the end 'Remain' but never with an absolute majority.

Germans and French come together when it comes to judging the economic and financial consequences of a possible exit of the United Kingdom from the European Union. Around a third (36% and 33%) believe that the European Union's financial situation would deteriorate without the UK, but more than half believe that it would make no difference. The prognosis of degradation prevails in Spain, Poland and the United Kingdom but, nevertheless, indifference and doubt gather important proportions of citizens.

# 1

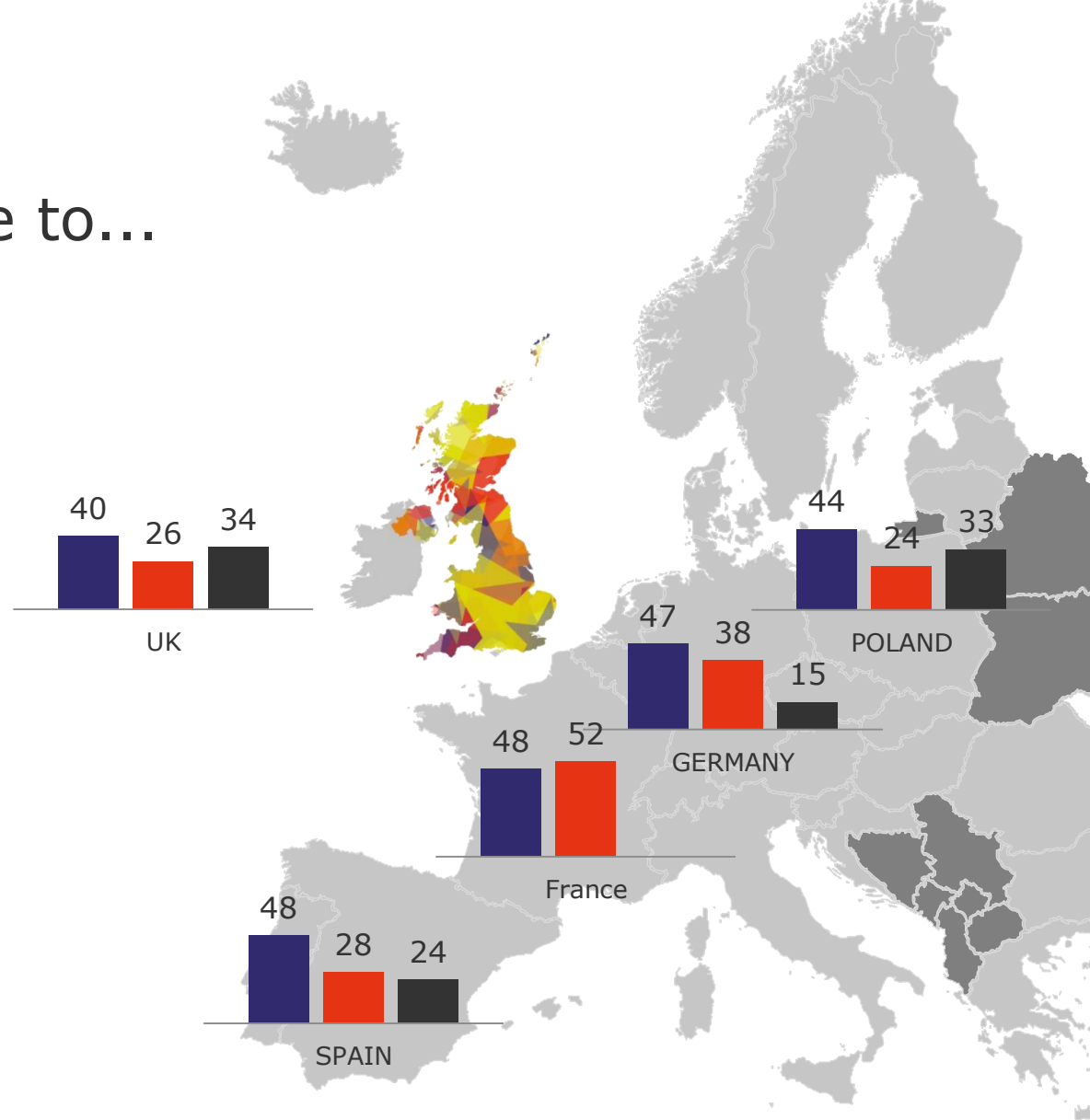
## RESULTS

# Should the United Kingdom remain a member of the European Union or leave the European Union?

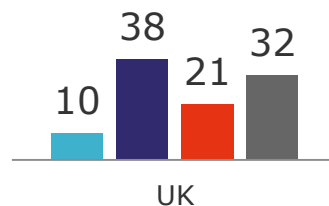


\*In the UK the actual referendum question was asked and the figures exclude those that 'Will not vote'

# In the upcoming referendum, do you think the UK will vote to...



# If the UK were to leave the EU, do you think the European Union would be...

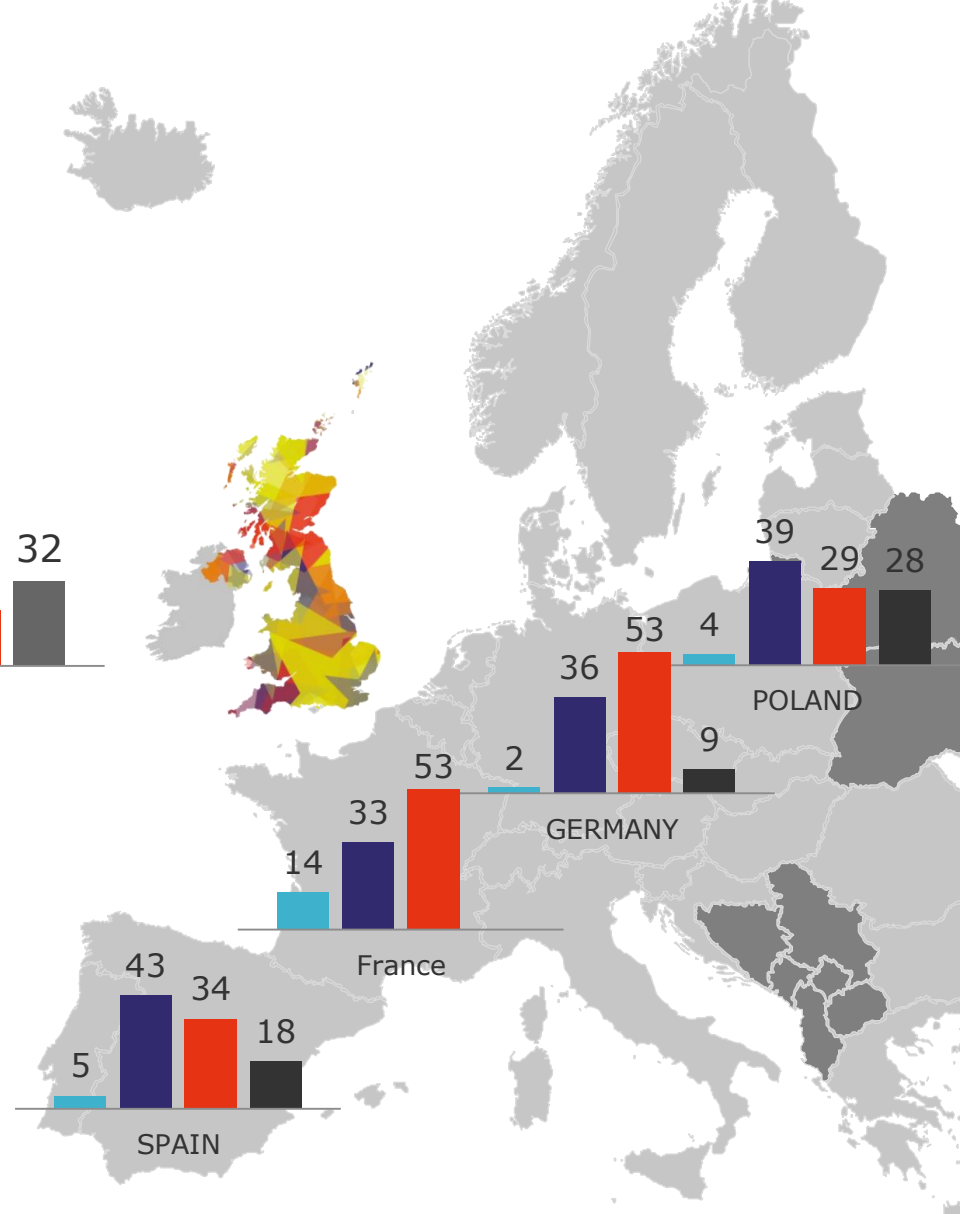


Better off financially

Worse off financially

It would make no difference

Don't know





# 2

## APPENDIX

# Detailed methodology

	<b>UK</b>	<b>Poland</b>	<b>France</b>	<b>Germany</b>	<b>Spain</b>
Fieldwork	12-14 April 2016	6-7 April 2016	4-11 April 2016	12-13 April 2016	12-14 April 2016
Sample	Nationwide representative sample of 1198 adults aged 18 years and over	Nationwide representative sample of 1000 Poles aged 18 years and over	Nationwide representative sample of 1510 French aged 18 years and over	National representative random sample of 1023 respondents eligible to vote (aged 18+) in Germany	Nationwide representative sample of 1000 Spanish, aged 18 and more years
Method	Computer Assisted Web Interviews (CAWI)	Computer Assisted Telephone Interviews (CATI)	Computer Assisted Web Interviews (CAWI)	Computer Assisted Telephone Interviews (CATI)	Computer Assisted Telephone Interviews (CATI)

# TNS Public Affairs

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Our teams blend our expertise in public policy, service design, behavioural insight, and election research, and draw upon our world class research design capability and data collection infrastructure. We drive methodological innovation to deliver public value to our clients.



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